



## ToP® Strategic Planning Training (TSP) February 8-9, 2012 - Durham, NC

**Wed. and Thurs.  
Feb. 8 - 9, 2012  
8:30 am – 5:00 pm**

### **Training Site:**

The Community Family Life & Recreation Center at Lyon Park, 1313 Halley St., Durham, 27707

### **NC ToP Registrar**

**Elaine Stover**  
5911 Western Trail  
Greensboro, NC 27410  
336- 605-0143  
[greenschemes@bellsouth.net](mailto:greenschemes@bellsouth.net)

### **Registration Fee \$645.**

Includes the training manual, program instruction, hand-outs and lunch. **Early Bird Discount \$595.** When full payment is received 3 weeks or more in advance of the course.

### **On-line registration**

<http://www.greenschemesnc.com/topcarolina.html>

### **Cancellation**

When received by Jan. 20, cancellations can be made with no penalty. After that date they will be subject to full payment.

### **Attention APA Planners:**

AICP has approved this 2-day training for 14.5 CMs. Go to [www.nc-apa.org](http://www.nc-apa.org). Click on Events Calendar for information and registration.

### **Questions?**

Email NC ToP Registrar:  
[greenschemes@bellsouth.net](mailto:greenschemes@bellsouth.net)

**ToP® Facilitation Methods training is a prerequisite for the TSP training.**

**ToP® Participatory Strategic Planning** training presents a structured planning process which incorporates the ToP Consensus Workshop method for building consensus, the ToP Focused Conversation method for effective group communication and a participatory implementation process for turning ideas into productive action and concrete accomplishments.

### **What you will learn:**

- An effective and common sense 5-step method to strategic planning
- The complete strategic planning process of vision, contradictions, strategic directions and implementation
- An in-depth understanding of the dynamics of strategic planning
- How to create a “participant-owned” plan that deals with the realities blocking the group
- Tools for immediate and on-going implementation

### **Who should take this training?**

People responsible for the design and facilitation of strategic planning efforts in organizations – senior administrators, managers, private consultants, community coordinators, planners, and non-profit board members.

### **Benefits of the training:**

- Improved strategic communications
- Expanded responsibility for better outcomes
- Organizational alignment
- Immediate implementation
- Reduced planning time and money through increased productivity

